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新秀麗國際有限公司

13–15 Avenue de la Liberté, L-1931 Luxembourg R.C.S. LUXEMBOURG: B 159.469 (Incorporated in Luxembourg with limited liability) (Stock code: 1910)

CHANGE IN SENIOR MANAGEMENT

The board of directors (the "Board") of Samsonite International S.A. (the "Company") hereby announces the following change in the Company's senior management:

With effect from March 15, 2021, Mr. Andrew Dawson has assumed the role of President, Tumi North America of the Company and its consolidated subsidiaries (the "Group"). Mr. Dawson has re-joined the Group after serving since 2019 as Chief Sales Officer of Lenox Corporation, a leading American manufacturer of tableware, giftware and collectible products. Mr. Dawson previously served as Senior Vice President, Direct to Consumer and Wholesale, of Tumi, North America, a position he held from 2015 until 2019. Mr. Dawson originally joined Tumi in 2010. The Company's Chief Executive Officer, Kyle Gendreau, and the Board, are confident that Mr. Dawson is well-positioned to lead Tumi's North America business, and the *Tumi* brand, to continued success.

Ms. Jean DeCicco, who has served as the Group's President, Tumi North America since March 2020, will be retiring from Tumi effective April 2, 2021 due to an unforeseen family medical matter.

The Board thanks Ms. DeCicco for the many contributions she has made to Tumi and to the Group since she joined Tumi in 2011, and wishes her and her family well.

By Order of the Board

SAMSONITE INTERNATIONAL S.A.

John B. Livingston

Joint Company Secretary

Mansfield, Massachusetts, U.S.A., March 17, 2021

As of the date of this announcement, the Executive Director is Kyle Francis Gendreau, the Non-Executive Directors are Timothy Charles Parker and the Independent Non-Executive Directors are Paul Kenneth Etchells, Jerome Squire Griffith, Keith Hamill, Tom Korbas, Bruce Hardy McLain (Hardy) and Ying Yeh.